



# Second Annual Step Up for Autism Walk

*Sunday, June 27, 2010*

*Riverwalk- Downtown Naperville*

**Benefiting:**



**Little Friends, Inc. and the Little Friends Center for Autism**

*Little Friends, Inc. is a private, 501(c)(3) [36-2698644] non-profit organization.  
Your donation is tax deductible.*

## About Little Friends, Inc.

Little Friends is a private, **501(c)(3) [36-2698644]** non-profit organization serving children and adults with autism and other developmental disabilities. Based in Naperville, Illinois, Little Friends operates 13 programs including three alternative schools, family support and consultation services, vocational training programs, community-based residential services and the Little Friends Center for Autism. Founded in 1965, Little Friends serves more than 800 people each year throughout DuPage, Kane, Kendall, Will, McHenry and western Cook counties.

## Our Mission

It is the mission of Little Friends, Inc. to empower children and adults with special challenges to live, learn, work and participate in the community.

## Understanding Autism

The most common of the pervasive developmental disorders, autism is a developmental disability that typically appears during the first three years of life and is the result of a neurobiological disorder of the brain that impacts development in the areas of social interaction and communication skills. An estimated one in 150 children born in the United States will be diagnosed with some form of autism. Experts and researchers across the country agree that autism is now the leading childhood developmental disorder in the United States, affecting an estimated 1.5 million Americans.

Currently, there is no cure for autism.

## About Little Friends' Autism Services

A leading authority in the field of autism, Little Friends has more than 30 years of experience in working with children and adults living with autism spectrum disorder. Currently, more than 70 percent of the clients within the agency's Children's Services Division have a primary diagnosis on the autism spectrum.

- ◆ Krejci Academy, the flagship program of Little Friends, Inc., is located in the heart of Naperville's historic district and has been serving children with autism since the mid 1970s. Of the 120 children currently enrolled at the school, 95 percent have a primary diagnosis on the autism spectrum. Small class sizes, high staff to student ratios and cutting-edge therapies are the reasons that more than 50 school districts across Illinois turn to Krejci Academy as their primary referral source.
- ◆ Little Friends, Inc. opened the first group home in the state of Illinois for children with autism in 1980. Home to six children, the Lifeskills Training Center for Children with Autism is a two-year intensive residential program. This nationally and internationally recognized model aims to reunite children with their families within two years by establishing lifeskills and behavior programs in the home.

- ◆ The Children's Center for Autism is a 24-hour therapeutic group home for children with severe autism. Located in Cary, Illinois, the Children's Center for Autism was the first children's group home to open in McHenry County and provides state-of-the-art therapeutic, recreational and residential services.
- ◆ Little Friends, Inc. has been providing residential services for adults with developmental disabilities since 1976. Keeping in line with best practices that have been established in Illinois and across the country, nearly 120 adults live in 55 homes integrated into communities throughout DuPage County. Our breadth of experience in the field of autism enables us to adapt each environment to the unique needs of each person, enabling him or her to live as independently as possible within their community.
- ◆ Since 1968, Spectrum Vocational Services has provided vocational training for adults with developmental disabilities. In recent years, Spectrum's population has evolved to include a greater number of adults with autism. To better serve this growing population, Little Friends, Inc. has continued to introduce new and specialized training methods and individualized vocational opportunities for these adults. Each year, nearly 300 individuals turn to the agency's dynamic adult day services program for job placement opportunities within the workshop and at locations through their communities.
- ◆ Based upon requests from parents, school districts and other professionals and more than 30 years of experience in providing services for children and adults with autism, the Little Friends Center for Autism was established in 2004. Last year alone, the Center's highly trained and specialized staff:
  - completed 75 diagnostic evaluations
  - provided training for nearly 3,000 professionals from schools and community agencies
  - provided training for nearly 900 parents of children with autism



## SPONSORSHIP OPPORTUNITIES

### Premiere Sponsorship Opportunities

Exclusive Presenting Sponsor	\$7,500
Platinum Sponsor	\$5,000
Silver Sponsor	\$2,500

### Major Sponsorship Opportunities

Registration Tent	\$1,000
Volunteer Tent	\$1,000
Kids Area	\$1,000
First Aid Station	\$1,000
Entertainment	\$1,000

### Community Sponsorship Opportunities

Community Partner	\$500
Autism Fact Sponsor	\$250

# Premiere Sponsorship Opportunities

## Exclusive Presenting Sponsor

### Sponsorship: \$7,500

- ◆ Exclusive Presenting Sponsorship
- ◆ Exclusive opportunity to welcome walkers from the stage and make opening remarks during the second annual Step Up for Autism walk
- ◆ Your company banner displayed exclusively near the Start/Finish Line at the walk
- ◆ Complimentary 10' x 10' tent for your corporate team
- ◆ Complimentary booth in the Community Resource Fair
- ◆ Opportunity to distribute a promotional item to each walker
- ◆ Your company logo printed on all participant t-shirts
- ◆ Prominent event signage, including four route signs
- ◆ Acknowledgement in all publicity materials, including press releases and advertisements
- ◆ Your company logo printed on all promotional materials (*print deadline permitting*)
- ◆ Your company logo featured on the Little Friends Web site and the official walk Web site
- ◆ Feature article in the Little Friends Focus newsletter
- ◆ Goodwill to the community at one of the area's largest autism awareness walks

## Platinum Sponsor

### Sponsorship: \$5,000

- ◆ Your company banner (*sponsor must provide banner*) displayed at the second annual Step Up for Autism walk
- ◆ Complimentary 10' x 10' tent for your corporate team
- ◆ Complimentary booth in the Community Resource Fair
- ◆ Opportunity to distribute a promotional item to each walker
- ◆ Your company logo printed on all participant t-shirts
- ◆ Prominent event signage, including three route signs
- ◆ Acknowledgement in all publicity materials, including press releases and advertisements
- ◆ Your company logo printed on all promotional materials (*print deadline permitting*)
- ◆ Your company logo featured on the Little Friends Web site and the official walk Web site
- ◆ Recognition in the Little Friends Focus newsletter
- ◆ Goodwill to the community at one of the area's largest autism awareness walks

## Silver Sponsor

### Sponsorship: \$2,500

- ◆ Your company banner (*sponsor must provide banner*) displayed at the second annual Step Up for Autism walk
- ◆ Complimentary 10' x 10' tent for your corporate team
- ◆ Complimentary booth in the Community Resource Fair
- ◆ Opportunity to distribute a promotional item to each walker
- ◆ Your company logo printed on all participant t-shirts
- ◆ Prominent event signage, including one route sign
- ◆ Acknowledgement in all publicity materials, including press releases and advertisements
- ◆ Your company logo printed on all promotional materials (*print deadline permitting*)
- ◆ Your company logo featured on the Little Friends Web site and the official walk Web site
- ◆ Recognition in the Little Friends Focus newsletter
- ◆ Goodwill to the community at one of the area's largest autism awareness walks

# Area Sponsorship Opportunities

## Registration Tent

### Sponsorship: \$1,000

- ◆ Your company name printed on signage (2) placed near the Registration Area at the Step Up for Autism walk
- ◆ Your company name printed on all participant t-shirts
- ◆ Prominent event signage
- ◆ Your company name featured on the Little Friends Web site and the official walk Web site
- ◆ Goodwill to the community at one of the area's largest autism awareness walks

## Volunteer Tent

### Sponsorship: \$1,000

- ◆ Your company name printed on signage (2) placed near the Volunteer Tent at the Step Up for Autism walk
- ◆ Your company name printed on all participant t-shirts
- ◆ Prominent event signage
- ◆ Your company name featured on the Little Friends Web site and the official walk Web site
- ◆ Goodwill to the community at one of the area's largest autism awareness walks

## Kids Area

### Sponsorship: \$1,000

- ◆ Your company name printed on signage (2) placed near the Kids Area at the Step Up for Autism walk
- ◆ Your company name printed on all participant t-shirts
- ◆ Prominent event signage
- ◆ Your company name featured on the Little Friends Web site and the official walk Web site
- ◆ Goodwill to the community at one of the area's largest autism awareness walks

## First Aid Station

### Sponsorship: \$1,000

- ◆ Your company name printed on signage (2) placed near the First Aid Station at the Step Up for Autism walk
- ◆ Your company name printed on all participant t-shirts
- ◆ Prominent event signage
- ◆ Your company name featured on the Little Friends Web site and the official walk Web site
- ◆ Goodwill to the community at one of the area's largest autism awareness walks

## Entertainment

### Sponsorship: \$1,000

- ◆ Your company name printed on signage placed near the main stage and in the Kids Area
- ◆ Your company name printed on all participant t-shirts
- ◆ Prominent event signage
- ◆ Your company name featured on the Little Friends Web site and the official walk Web site
- ◆ Goodwill to the community at one of the area's largest autism awareness walks

# Community Sponsorship Opportunities

## Community Partner

### Sponsorship: \$500

- ◆ Your company name printed on all participant t-shirts
- ◆ Prominent event signage
- ◆ Your company name featured on the Little Friends Web site and the official walk Web site
- ◆ Goodwill to the community at one of the area's largest autism awareness walks

## Autism Fact Sponsor

### Sponsorship: \$250

- ◆ Your company name will be featured on one route sign. Each route sign will feature a fact about autism spectrum disorder.
- ◆ Your company name featured on the Little Friends Web site and the official walk Web site
- ◆ Goodwill to the community at one of the area's largest autism awareness walks

# In-Kind Goods and Services

## In-Kind Donations

Your In-Kind donation of essential goods and services will help to ensure that the 2010 Step Up for Autism walk is a success. With nearly 2,000 participants anticipated, we are looking for area businesses to help underwrite the costs of this year's walk by donating a number of in-kind goods and services, including:

Breakfast Food

Fruit

Water and Beverages

Tents

Tables and Chairs

Decorations

Port-o-lets

Entertainment

Signage

Photography

Waste and Recycling Removal

- ◆ Your company name printed on all participant t-shirts
- ◆ Prominent event signage
- ◆ Your company name featured on the Little Friends Web site and the official walk Web site
- ◆ Goodwill to the community at one of the area's largest autism awareness walks

**Sponsorships can be tailored to maximize your company's visibility while meeting your business needs.**

**If you would like to discuss a sponsorship opportunity, please contact:**

**Kathleen Malecki**

***Vice President for Development***

***Little Friends, Inc.***

**Phone: (630) 281-1816**

**E-mail: [kmalecki@lilfriends.com](mailto:kmalecki@lilfriends.com)**



# Step Up for Autism Walk

## 2010 Sponsorship Agreement

Donor/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

### Sponsorship Levels

YES, I would like to sponsor the Step Up for Autism walk at the following level: *(please check level)*

Exclusive Presenting Sponsor: \$7,500

First Aid Station: \$1,000

Platinum Sponsor: \$5,000

Entertainment: \$1,000

Silver Sponsor: \$2,500

Community Partner: \$500

Registration Tent: \$1,000

Autism Fact Sponsor: \$250

Volunteer Tent: \$1,000

In-Kind Goods: \_\_\_\_\_

Kids Area: \$1,000

Cash Sponsor: \$ \_\_\_\_\_

TOTAL SPONSORSHIP: \$ \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Please make checks payable to Little Friends, Inc.

Please return this form with payment to:

LITTLE FRIENDS, INC.

Attn: Step Up for Autism

140 N. Wright Street

Naperville, IL 60540

**Donors will be recognized and acknowledged accordingly.  
Please submit an electronic version of your company logo  
to Carolyn Hamilton via e-mail at [chamilton@lilfriends.com](mailto:chamilton@lilfriends.com).**

